

AI video production service guide

We turn what makes your product valuable into a video.

Product and service videos from planning to delivery, with no shoot to organize.

\$

\$1,000

per 60–90 sec video,
excl. tax



**5 business
days**

at the fastest,
briefing to delivery

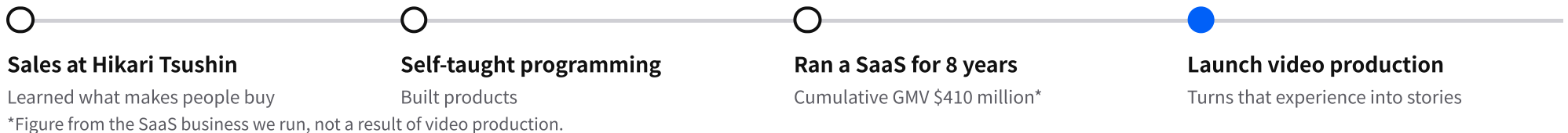
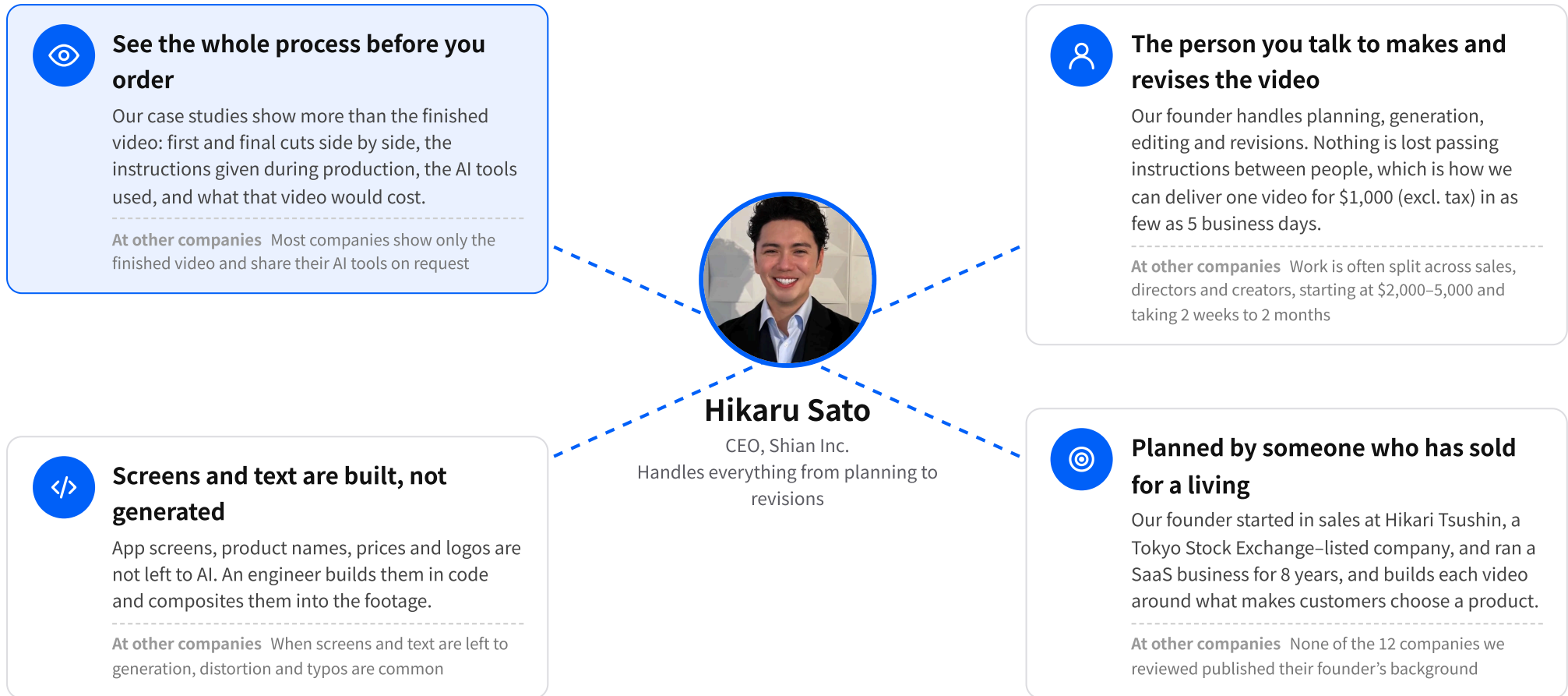


No shoot

footage and sound
by generative AI

WHY FABLESSBRIDGE

You can see exactly what we will make, and how, before you order.



PRICE

Price depends on length



Price per video in US dollars, excl. tax. 31–59 seconds costs the same as 60–90 seconds. Every length is delivered in as few as 5 Japanese business days, with one major revision.

Both landscape and portrait
+\$100 per video

3 or more videos ordered together
10% off the total

Example

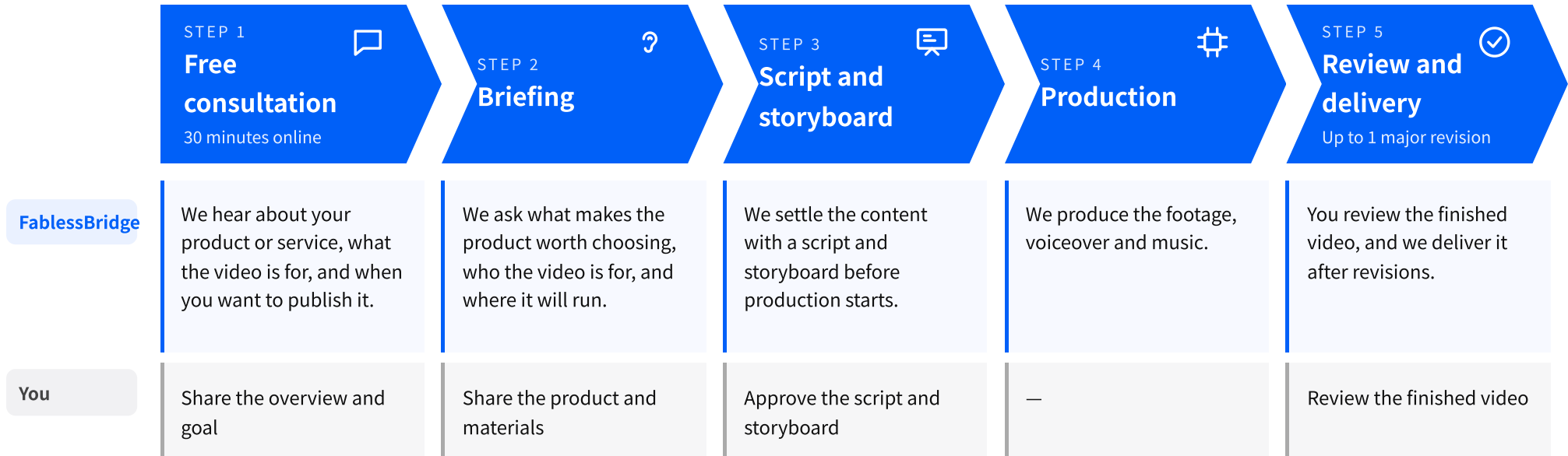
15 sec × 3 videos = \$1,500 →

\$1,350 (10% off)

- Custom projects: Quote
- Videos longer than 90 seconds
- A landing page built around the video
- Ad placement, management and performance reports (Ad spend is billed separately)

FLOW

From consultation to delivery

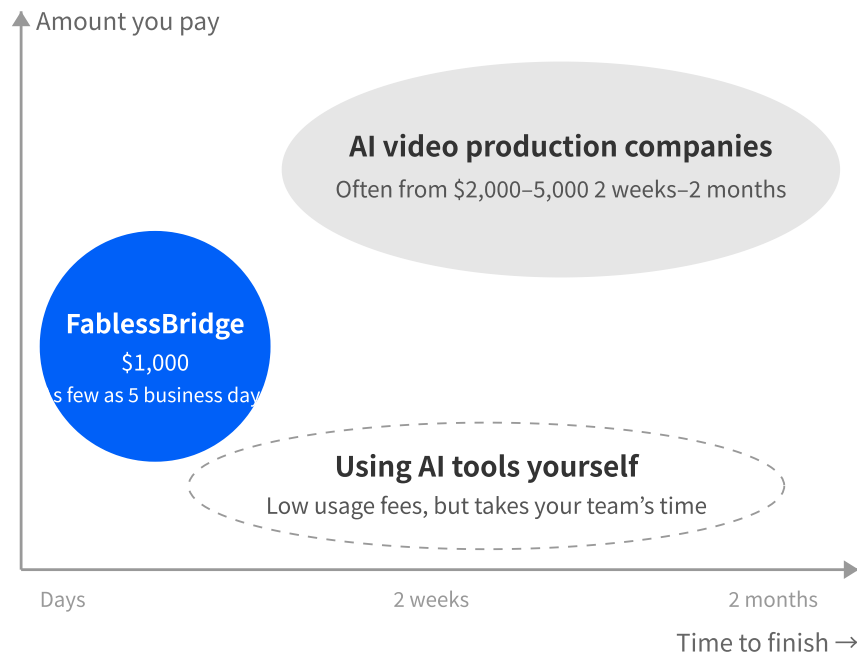


As few as 5 business days after the briefing

For custom projects, we send the scope and a quote after the briefing. It helps to have your product URL and materials, where the video will run, and when you want to publish it before the consultation.

COMPARE

Compared with doing it yourself or hiring a production company



Production companies: tendencies across the official pages of 12 Japanese companies offering AI video production, checked on October 14, 2026; individual companies differ. Positions are approximate.

Planning and script

Yourself

You plan it yourself

Production co.

The company proposes it

FablessBridge

We write the script and storyboard and finalize them before production

Revisions

Yourself

Unlimited, but each round costs time and usage fees

Production co.

Many include 1–2 rounds

FablessBridge

Up to 1 major revision

Rights and quality checks

Yourself

You check each AI tool's terms and any resemblance to real people or existing works yourself

Production co.

Some companies publish their review policy; others do not

FablessBridge

We check every frame and transfer copyright on delivery

Your team's work

Yourself

Everything from planning to generation, editing and export

Production co.

Providing materials and reviewing

FablessBridge

Providing materials and reviewing the script, storyboard and finished video

WORKS

Work

Client work



Notion × AI deal management explainer for real estate

Service introduction



Ekusid service video: AI for real estate operations

Service introduction



Alliance explainer: selling and clearing out a family home

Service introduction

In-house samples



Yoine smart eye mask: testing demand before production

Product PR



"Notebook Doodles Become a Movie": social brand film

Brand film



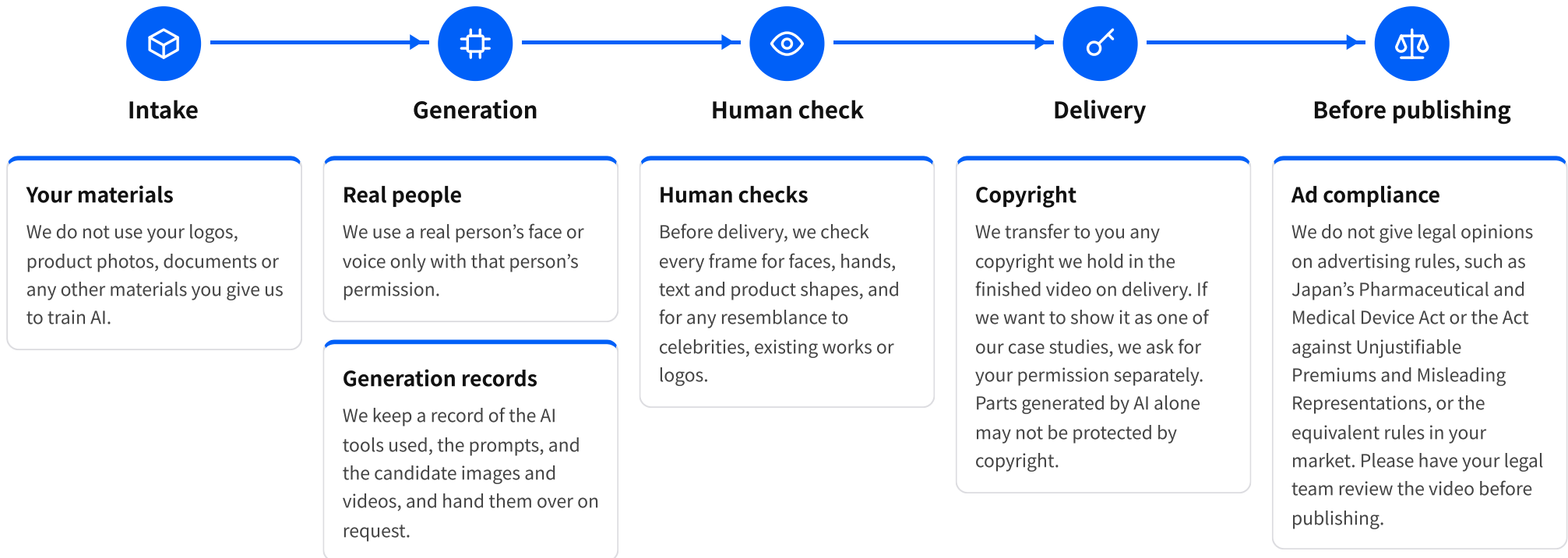
Motion graphics video depicting an invoicing SaaS launch

Service introduction

Prices show what a similar video would cost (excl. tax). The two Alliance videos are at a promotional price. Finished videos and what changed from first cut to final are at <https://pr.fabless-bridge.ai/en/works>.

RIGHTS & QUALITY

Rights and quality, stage by stage



FAQ & CONTACT

FAQ and contact

Q Can individuals place an order?

A Yes. We work with both companies and individuals.

Q Can we ask about a product or service that has not launched yet?

A Yes. Share photos, documents or the concept, and we will work out with you what to show and how.

Q Do we need a video shoot?

A No shoot is needed. We can use footage you already have, or make the video with AI alone.

Q How and when do we pay?

A Clients outside Japan pay by credit card through Stripe, and the card is charged immediately. Prices are in US dollars; if your card uses another currency, your card issuer converts the amount. Clients in Japan can also pay by bank transfer (invoiced at month-end, due by the end of the following month).

Q Do you guarantee reach or views?

A We do not guarantee reach, views or sales, including when the video runs as an ad. We aim for a video that gets the product across and that people want to share.

Q Can you also build a landing page or run ads?

A Yes, both as custom projects. We build the landing page around the video so it can serve as an ad destination. For ads we cover Google, YouTube, Instagram, Facebook, TikTok, Pinterest, ChatGPT and X. Ad spend is billed separately.

How to get started



Send the form

No finished plan needed



We reply the same business day

Japan time, in English



Free 30-minute online consultation

Pick a time after sending

pr.fabless-bridge.ai/en/contact

Latest pricing, work and FAQ: pr.fabless-bridge.ai/en/service

Operated by Shian Inc., Tokyo